

ROYAL LIVERPOOL PHILHARMONIC SOCIETY

TRUSTEE BIOGRAPHIES

JERNICE EASTHOPE

Jernice Easthope is the biggest cheerleader for people.

Born and raised in Liverpool, graduating from John Moores University with a degree in Media.

Growing up in a family of four, being the second girl and the third born, Jernice knew the struggles of working Class Liverpool.

Early career, working as a youth worker while breaking into the entertainment industry is where Jernice joined a movement of Liverpool creatives, Urbeatz. Urbeatz was run by black creatives and created platforms for digital arts, visual arts, events, conversation, documentaries, magazines and music.

With opportunities and confidence is when Jernice embarked on her TV careers, working on hard hitting tv shows such as Ross Kemp on Gangs and lighter entertainment Britain's Got Talent, Dragon Den, X Factor.

Now an award-winning Documentary Producer of Routes jukebox, a creator of Black Girls Brunch and running a Business 0483, her creative aim is to highlight conversations, development and importance of Black Talent and excellences.

Working in the TV industry has enabled Jernice to work in 15 different countries, filming and producing on location for companies such as BBC, ITV, CH5, Discovery, NBC and many more.

"I love what I do and recognise I am very fortunate to wake up everyday and enjoy what I do for a living, as a black female in a profession it is not easy to navigate and progress in an environment that is not designed for us, that is the added challenge I continue to tackle"

TOM LEWIS

Born in Liverpool and raised in Lancashire, Tom has a longstanding personal and professional connection to The Phil. Tom has very happy memories of attending concerts as a schoolboy when his mother helped to organise annual charity concerts. He has now spent nearly 30 years successfully working in the record business, specialising in Classical and Jazz. Tom works across genres outside mainstream pop and have a track record of delivering massive audience awareness and UK and global chart success.

For the past 4 years, Tom has been Co-President of Decca Records, part of Universal Music Group. Decca is 95yrs old and one of the most important labels in the history of recorded music. It is the global market leader for specialist and mainstream classics & jazz but also works across other music genres. He's 2x winner of Music Business Worldwide's A&R of the year and have conceived and led global marketing campaigns delivering well in excess of 20 million album sales for some of the world's most successful classical & jazz artists – Andrea Bocelli (the world's most successful classical singer); Ball & Boe (3x number 1 albums); Jacob Collier; Katherine Jenkins (multi Classical Brit winner); Jamie Cullum (helped launch his 2.5m selling major label debut album Twentysomething); Ludovico Einaudi (the world's most successful living classical composer); Luciano Pavarotti; Max Richter; Olafur Arnalds; Nigel Kennedy; Andre Rieu etc. Tom has also worked with alternative acts including The Lumineers

& Aurora and mainstream superstars Diana Ross (her Glastonbury legends slot); Ronan Keating; Rod Stewart & Robert Plant. And, he works with the world's leading core classical artists and their management teams including Lise Davidsen, Yunchan Lim, Vikingur Olafsson, the Kanneh-Mason family, Lang Lang amongst many others.

Tom lives in North London with his wife and two daughters.

DAVID LLOYD

David is a financial adviser with 40 years' professional experience. He was previously a partner with accounting firms PricewaterhouseCoopers and Ernst & Young, working in the UK and internationally. He has specific expertise in investments, financing, fund raising, public private partnerships and business planning. He is currently a non-executive director with SmartestEnergy, one of the country's leading renewable energy companies.

David has a life-long passion for classical music and a keen interest in wider forms of music performed live. He lives in Liverpool, with his wife, Jane, where they own and maintain a property that forms part of Liverpool's maritime heritage. They are active supporters of tertiary level education and the arts in the city. David is a regular attendee at the Phil. He is both honoured and delighted to be proposed as a Trustee member of our board.

OLGA SMOLEN

Olga's love and passion for playing music with friends developed at the age of 9 when she joined her first trio at school, followed by Krakow' Youth Philharmonic Orchestra, for which she then became its leader in 2001. She was a scholarship winner for the Guildhall School of Music and Drama in London where she completed her Bachelors and Masters degrees with first class honours back in 2011. Whilst studying under the mentorship of Krzysztofa Smietana, Olga was also working with orchestras such as EUYO, Nigel Kennedy's Orchestra of Life and Southbank Sinfonia and as freelance musician with Philharmonia and Bournemouth Symphony Orchestras.

Olga was appointed a second violin section player with the Royal Liverpool Philharmonic Orchestra at the beginning of 2012, and since she has made Liverpool her home.

Olga loves teaching to inspire creativity, support children's instrumental development and brighten their everyday life with beautiful sounds, but most of all her favourite thing to do is to share the stage with all of the most incredible musicians and individuals of the Royal Liverpool Philharmonic Orchestra, that she is able to call her friends. There is nothing more inspiring and uplifting than being part of this team!