

TRUSTEE BIOGRAPHIES

LOUISE SHEPHERD

NHS England appointed Louise Shepherd as regional director for its North West region.

Shepherd, who has spent the past 16 years as chief executive of Alder Hey Children's NHS Foundation Trust, will succeed Richard Barker following his recent retirement.

Shepherd successfully led the trust through a significant transformation, moving Alder Hey into a new hospital in 2015.

She has also served as co-chair of the National Children's Hospital Alliance, senior responsible officer for the Cheshire and Mersey Children's Transformation Programme Beyond, and established the initial Sustainability and Transformation Programme for Cheshire and Merseyside in 2016/17. Shepherd was appointed chair of the National Children's Transformation Programme by NHSE in March 2023.

STEPHEN GREGORY

Stephen is a management consultant specialising in business strategy and risk management, improving the financial and operational resilience of organisations with which he works. He graduated in Economics from the University of Liverpool and later attended Harvard Business School. He is a fellow of the Institute of Chartered Accountants, qualifying in Liverpool before spending most of his career in the City of London. Stephen was previously a partner at professional services firm EY (Ernst & Young) for 25 years.

CAMILLA MANKABADY

In January 2019, Camilla was appointed the first Communications Director for Liverpool City Council. During her time at the council, Camilla has led on key comms and marketing activity for the city, including leading the narrative around the community Covid-19 testing, the national Covid Science Events Research programme and the opening of the Pandemic Institute.

Before returning to her home city, Camilla spent 20 years running flagship TV network newsrooms, across both BBC News and ITV News. She has been the programme editor on many news bulletins, including the BBC's Ten O'Clock News and ITV's News at Ten. Camilla has also worked in Europe as a Senior Media Consultant, helping to launch the Daytime and Evening schedules for the Euronews World Channel, in collaboration with the US-network NBC.

In 2018, Camilla was nominated for a BAFTA for her news programme's coverage of the Grenfell Fire disaster. Over the years, Camilla has spent much time as a media industry awards judge with the Royal Television Society, Amnesty and MHP Communications.

Camilla is a self-declared 'culture vulture' and also serves as a trustee at the Liverpool Everyman and Playhouse theatres.

BRYAN JOHNSON

Bryan is Head of Artist & Industry Partnerships International at Spotify, where he is responsible for leading the development of global partnerships and educational initiatives that enable artists and their teams to find and grow their audience. He is also host of the Spotify for Artists Masterclass video series.

Prior to joining Spotify, Bryan worked at PRS for Music, managing creative and commercial relationships with UK and International songwriters, publishers, and collection societies.

Bryan began his career as a touring and recording musician, playing drums for artists and composers including The Dead 60s, Basia Bulat, Cold Specks and Ilan Eshkeri, and recording with producers including David Kahne, Salaam Remi, Mike Crossey and Ben Hillier.

MATTHEW COOKE

With a career that has spanned strategic leadership in corporate communications and marketing, the voluntary and private sectors and local government, Matthew Cooke brings a wealth of experience that will further enrich Liverpool Philharmonic's mission to support and promote music in Liverpool and beyond.

Currently serving as the Global Director of Communications and Marketing, Financial Services at the international consultancy firm McKinsey & Company, Matthew has deep experience leading teams across the globe responsible for reputation, driving internal and external communications, publishing and events, and leading multi-channel marketing campaigns.

Matthew is a graduate of the Royal Academy of Music where he studied Classical Viola, Music Theory and History. He previously served for six years as the Chair of Trustees of the Alexandra Palace and Park Charitable Trust and trading company, and for eight years as an elected local government councillor for in the North London Borough of Haringey.

Matthew's background in communications, public service and passion for music will contribute to the diverse experience set in the Board of Trustees and will be invaluable to Liverpool Philharmonic as it continues to develop and strengthen its cultural programming and outreach.