

# Put your brand at the heart of Liverpool's cultural scene

Our team can help you select the best opportunity or package to ensure you get the most out of your investment.



Over 300,000 people attend our varied programme of concerts and events



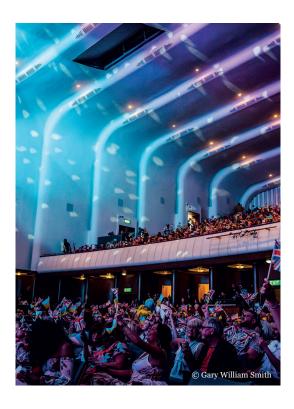
17,000 pupils attend our annual orchestral Schools' Concerts



Over 12,000 students graduate or perform at Liverpool Philharmonic Hall every year



We have over 340,000 customers on our database



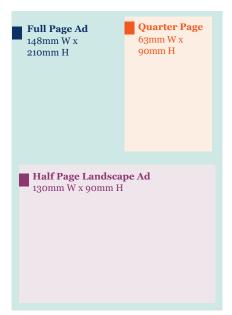


## What's On Guide

Our What's On Guide is produced three times per year and contains information on all events taking place at Liverpool Philharmonic Hall and Music Room.

Over 130,000 issues are printed and distributed to Liverpool Philharmonic audience members, corporate partners and stakeholders. Printed copies are also positioned in key locations across Merseyside.

Format: A5 colour



All advert artwork is CMYK ONLY, unless requested otherwise. Files accepted are Hi-Res PDF (with fonts embedded) or 300dpi jpeg / TIFF



## **Examples**







## **What's On Guide Advertisement Rates**

### **Advertisement Rates**

	Individual Advert	Yearly Package – 3 Issues
Full Page	£1,500	£3,600 £4,500 RRP
Half Page	£1000	£2,400 £3,000 RRP
Quarter Page	£500	£1,200 £1,500 RRP

#### **What's On Guide Artwork Deadlines**

	Artwork deadline	In circulation
April to August	January 2026	April 2026
October to December	June 2026	October 2026

## Contact us

For further information, please contact fundraising@liverpoolphil.com or 0151 210 2921

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